

Dolores River Campaign Coordinator
San Juan Citizens Alliance
Durango, Colorado

Position summary

The Dolores River Campaign Coordinator will manage a multi-faceted campaign on a day-to-day basis to achieve permanent protection for several hundred thousand acres of wild landscapes of the Dolores River Basin in western Colorado. This full-time campaign coordinator will a) supervise lands protection efforts within an overall Dolores River campaign, b) cultivate support among key opinion leaders and stakeholders, c) oversee mapping, research and economic development projects, d) manage media outreach opportunities, and e) coordinate 25-member group Dolores River Coalition.

Responsibilities

Cultivate support:

- Identify elected officials and opinion leaders at local, state, and federal levels and carry out discussions about benefits of lands protection.
- Meet with BLM, Forest Service, stakeholders and opinion leaders.
- Host public presentations for local communities, using existing video and other materials.

Coordinate lands protection within overall campaign:

- Coordinate meetings of Dolores River Coalition and incorporate land and water protection into agendas.
- Identify key organizing targets in conjunction with SJCA and CEC organizers, and other campaign staff.
- Craft elements of lands protection package.
- Coordinate interim protection activities to defend critical areas from development threats.

Oversee mapping, research and economic development projects:

- Identify appropriate partner to undertake economic/community development discussions with Gateway, Nucla, Naturita and other basin communities and define scope of activity.
- Define scope and work with GIS staff to create maps for public presentation that highlight historic preservation opportunities, species occurrences, wildlands, conservation easements, etc.

Media Outreach:

- Maintain Dolores River website as an active outreach and organizing tool.
- Distribute Coalition brochure to describe the coalition and its mission.
- Create materials promoting public lands protections combined with economic development.
- Raise awareness of the Dolores Basin at the local, state, and national level.
- Schedule media tours and other avenues to educate and inform reporters.
- Recruit high-profile spokespeople.

Qualifications/Requirements:

- 4+ years experience in managing and leading grassroots campaigns within communities and political environments, conservation and environmental work preferred
- Demonstrated capacity for innovative and strategic approaches to problem solving
- Demonstrated experience in developing and maintaining media and agency relationships
- Track record of working with other staff and organizational partners towards a common goal
- Ability to work effectively with a diversity of people and constituencies
- Superior organizational, communication and presentation skills
- Ability to multi-task and manage short- and long-term deadlines
- Strong attention to detail, problem solving and trouble shooting skills
- Passion for wilderness and wild places
- Intermediate computer skills
- Willingness to travel throughout western Colorado, sometimes on short notice
- Knowledge of environmental and quality of life issues and Colorado politics a plus

Special job requirements:

Regular travel throughout Dolores River Basin and other portions of Colorado's West Slope, and expect flexible work hours, including some weekend and evening hours.

Compensation and benefits:

Salary range is \$32,000-38,000 (DOE) plus benefits including health insurance, retirement, vacation, sick leave, and sabbatical program.

Submit resume/cover letter to:

Dolores River Campaign Coordinator
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(970) 259-8303 fax

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